



\$1,000 RON TURNER SCHOLARSHIP APPLICATION

The recipient will be an individual that exemplifies professionalism and maintains/promotes the vision of their respective student organization.

ELIGIBILITY REQUIREMENTS

- Individual is an active, participating member (for a minimum of eight months), in a youth, sales and marketing educational organization supported by Sales and Marketing Executives of Madison (SME of Madison). These organizations currently include BEP, DECA and PSE.
- Individual will pursue post-secondary education at an accredited school during the 2010-2011 school year.

Application Deadline—February 26, 2010

Scholarship Awarded—March 2010

Scholarship Presented—April 2010

The scholarship will be presented at SME of Madison’s annual Executive of the Year Awards Ceremony.

APPLICATION REQUIREMENTS

- 1-2 page narrative
 - How you became interested in the field of sales or marketing
 - Your involvement in your sales or marketing organization
 - Future goals
 - A personal case study describing a specific sales or marketing challenge you encountered and what steps you took to achieve your goals. (example: Selling items for a school fundraiser... How were you successful?)
- Two letters of recommendations
- Listing of communications services, work history, membership in other organizations
- A current transcript of grades

APPLICANT’S CONTACT INFORMATION

Name _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Home phone _____ cell phone _____

Which sales/marketing organization are you a member of? _____
